



MEDIA RELEASE

**SATURDAY SEPTEMBER 19<sup>TH</sup>, 2020**

**FLORA HILL, VICTORIA**

## **LEWIS FREEMAN-HARRISON WANTS TO CUT RED TAPE FOR BENDIGO HOSPITALITY INDUSTRY**

Eppalock Ward candidate, Lewis Freeman-Harrison, met with several small business owners this week to discuss the current challenges the Bendigo hospitality industry is facing. If elected to council, Mr. Freeman-Harrison intends to lower rates and provide funding for small businesses within the hospitality industry.

“Reducing rates in the short term for hospitality and small business is a key focus of my campaign. Being honest with rate payers and small business owners is also crucial. It is one thing to support workers within small businesses, it is another thing to support the businesses that employ the workers.”

Under the Third Step of the Victorian Government roadmap, hospitality business will be required to mainly serve patrons outside with group limits of 10 people and other physical distancing requirements.

“We have to look at providing more funding to small business recovery, particularly hospitality as people prepare to go out again. Council must review the amount they are currently spending and make tough but vital decisions to ensure our hospitality industry is supported.”

Mr. Freeman-Harrison reiterated his personal connection to small business and mental health and the symbiotic relationship they share.

“The Coronavirus (COVID-19) pandemic has had a detrimental effect on small businesses and mental health across our community. I understand, after working first-hand in the

hospitality industry, how business owners struggle to make ends meet at the best of times. I also understand the effect this has on an individual's mental health and wellbeing.”

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Lewis Freeman-Harrison resides in Central Victoria and is focused on ensuring business of any size is a success. The team at LFH Marketing are focused on connecting content online and in real time to brand and position your business to enable business growth. Focused on working to develop a tailor-made campaign for every client (because everyone has different needs), Lewis ensures that a personalised, unique, and dedicated service is delivered.